

Cooperative Business Development with Security Trust

**New Opportunities to
Grow Your Business**



Contents

- Who we are
- Our clients & their needs
- Opportunities to work together
- Partnering with Security Trust

Who is Security Trust Company?

- Facilitate & administer self-directed retirement plans
 - Includes 401(k) plans
- Client-centered Focus
 - Full service administrator
 - Facilitate investment with LLC structure
 - Staff experts for transaction guidance
 - Continuing education

Who are our Clients?

- Want to diversify retirement assets
- Complex transactions
- Real estate investments
- Large volume of transactions
- Partner with other funding sources

Why Partner with STC?

- We do not:
 - provide investment analysis or advice
 - provide accounting, tax, or legal advice
 - offer or represent any investments
- Our contacts' needs
- Your contacts' potential opportunities
- Win/Win/Win

Potential Partners

- Realtors
- Real Estate Brokers/Developers
- Business Brokers
- Financial Planners
- Accountants
- Attorneys
- Mortgage Brokers
- Stock/Mutual Fund Brokers
- Other

What is your core business?

- Investments
 - Self-direction allows a wide-range of investments
 - Real estate-real property, tax liens, mortgages
 - Notes
 - Private Placements
 - Business Ownership
 - Brokerage-including Options, Commodities, Forex
- Services
 - Investment analysis
 - Accounting/Tax
 - Legal

Opportunities to Partner

- Client Success Story
- Contact Information Emails
- Customized Marketing Flyers
- E-newsletters (print newsletters)
- Cooperative Website Marketing
- Group Teleconference Calls

STC Client Success Story Email



Dear Nicole,

Did you know IRA's could invest in Businesses and Franchises?

Recently, Security Trust Company (STC) was contacted by [The Business Resource Store](#) in Indianapolis to help one of their clients find funding to open a franchised restaurant. Their client had a cousin with a substantial IRA who was unclear if his IRA could be used to fund his cousin's restaurant venture.

The entrepreneur's cousin opened an account with STC and subsequently loaned money from his IRA to his cousin to open the restaurant. The client and his cousin negotiated the terms of the note including interest rate and repayment terms. This transaction allowed the cousin to make an excellent secured return on his IRA money, while the restaurateur was able to negotiate better terms with the bank that provided the majority of the financing.

This is just one of many STC success business stories. See what other [STC clients](#) are doing and saying about Security Trust and the use of self-directed IRA plans.

Please visit our website (www.securitytrustcompany.com), call or email us with any questions, and pass this email along to your colleagues. We'll be happy to send a representative to your office to discuss this opportunity and how it can improve your business, especially during these times of tight conventional financing.

John R. Laughlin

John Laughlin, President
Security Trust Company

Email Marketing

- Email Contact System – ‘Constant Contact’
 - Send emails
 - Send marketing flyers
 - Send e-newsletters (or print newsletters)

Email Your Contacts

- Customized Emails to your contacts
 - Your corporate logo
 - Your contact information

Example Contact Email

Dear _____,

With challenging economic times like these comes real estate opportunity. From rising foreclosure rates to a robust rental market, real estate investors like you have a wide array of investments to choose from. What you may not know, is that you have a wide array of funding opportunities as well. Funding opportunities like your IRA.

You may not be aware that you can invest your retirement funds in real estate. With a self-directed IRA you can invest your retirement funds in real estate and, at the same time, achieve true diversification of your retirement portfolio. Using your current knowledge of real estate, imagine what your portfolio can look like by retirement age.

I have been working with Nicole Price at Security Trust Company, a self-directed IRA administrator, to learn how our experience with real estate can improve your retirement portfolio. Security Trust Company has over 50 years experience in the financial services industry and provides unmatched service and expertise in the self-directed IRA industry; facilitating a unique investment structure that enables you to invest in real estate through self-directed retirement investing. Security Trust Company provides answers to your FAQ's about self direction to help you get started today.

I would be happy to discuss how your real estate investments, and your IRA, can benefit from self-direction. I look forward to hearing from you.

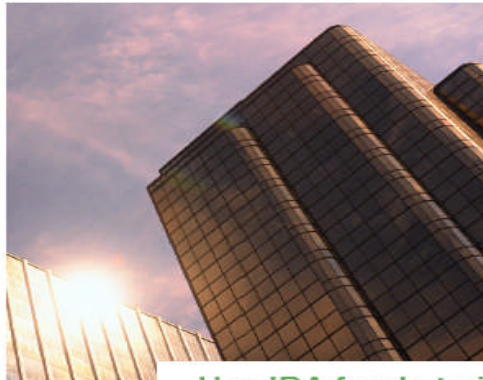
Sincerely, Your Real Estate Broker

2008 © Security Trust Company

Marketing Flyers

- Customized for your business
- Personalized with your logo and contact info
- You can send via email or print

Real Estate Broker Marketing Flyer



Use IRA funds to invest in real estate



Take control of your retirement with CaseMartin.

There has never been a better time to move your IRA funds out of the stock market and into real estate. You can use the funds in your own IRA, in the IRA of friends and family, or you can pool funds from several IRAs.

Call us today at 301.665.2830 to learn how to invest in retirement assets that you control.

CaseMartin
real estate brokers

Business Broker Marketing Flyer



Use IRA funds to buy a franchise or invest in a business

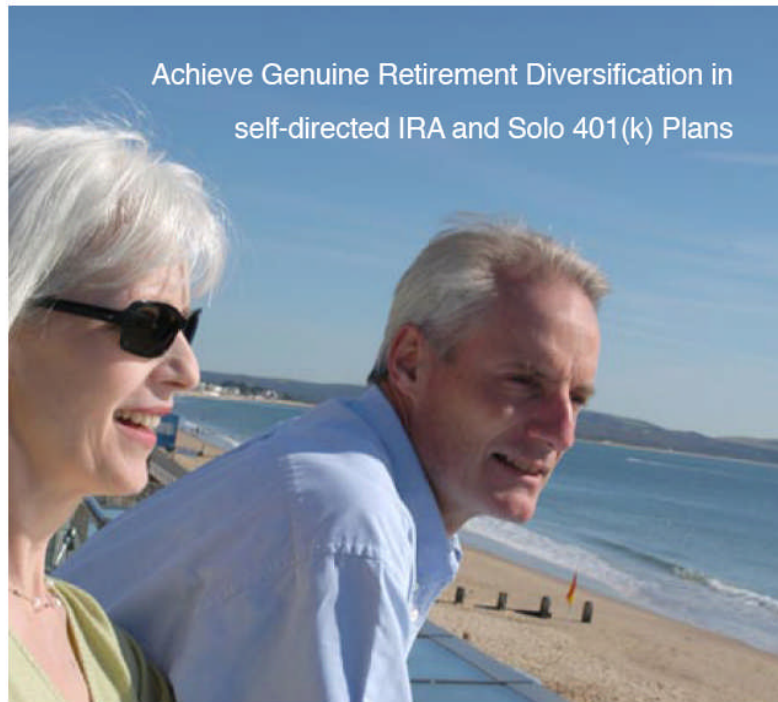
Take control of your retirement with CaseMartin.

There has never been a better time to move your IRA funds out of the stock market and into an operating business. You can use the funds in your own IRA, in the IRAs of friends and family, or you can pool funds from several IRAs.

Call us today at 301.665.2830 to learn how to invest in retirement assets that you control.

CaseMartin
business brokers

Stock/Mutual Fund Broker Flyer



Get the CaseMartin Advantage

CaseMartin's self directed retirement plans offer sophisticated investors the maximum in flexibility and diversification.

Asset Class	CaseMartin	The Other Guys
Stocks, Bonds & Mutual Funds	Yes	Yes
Real Estate	Yes	No
Tax Liens & Promissory Notes	Yes	No
Operating Business	Yes	No

Call 800-234-5678 or your local account executive

CaseMartin
affiliated brokers

Financial Advisor Marketing Flyer



Expand the horizons of your retirement account

With Heritage Financial Advisors

Achieve retirement diversification in self-directed IRA and Solo 401(k) Plans with the Heritage Advantage. Invest in real estate, tax liens, promissory notes, operating businesses and similar asset classes. Move funds seamlessly.

Have checkbook control. Enjoy a brighter future. Heritage's self directed retirement plans offer sophisticated investors the maximum in flexibility and diversification. Call 800-234-5678 or your local account executive



Example Newsletter Brief- Real Estate Broker

Use your IRA or 401K Plan to invest in real estate

Savvy investors who have seen the value of their retirement accounts plunge in recent months are increasingly investing their IRAs and 401K Plans in real estate, according to John Laughlin, president of Maryland-based Security Trust Company. It's easy to self-direct your retirement account and purchase virtually any asset, including real estate, tax liens and mortgages. STC specializes in creating and administering such self-directed plans. Visit their web site (www.securitytrustcompany.com) or call their local rep, Jackee Knight, at 703-774-4586 for more info.

Webinar on December 3rd at 7:00pm EST.

Reserve your Webinar seat now at:

<https://www1.gotomeeting.com/register/561726999>

Newsletter/E-Letter

Cole Spalding

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Use your IRA or 401K Plan to invest in real estate

As a continued effort to bring pertinent information to investors attention I wanted to share a company and strategy that may make sense for some of you out there. With the uncertainty in the markets, any way to diversify, or put your money into an investment that you can have more control over could potentially make sense. As with anything, please consult a financial advisor or tax professional.

MESSAGE FROM SECURITY TRUST COMPANY

Use your IRA or 401K Plan to invest in real estate. Savvy investors who have seen the value of their retirement accounts plunge in recent months are increasingly investing their IRAs and 401K Plans in real estate, according to John Laughlin, president of Maryland-based Security Trust Company. Although your stockbroker won't be happy, it's easy to self-direct your retirement account and purchase virtually any asset, including real estate, tax liens and mortgages. STC specializes in creating and administering such self-directed plans. Visit their web site (www.securitytrustcompany.com) or call their local rep, Jackee Knight, at 703-774-4586 for more info.

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Cooperative Website Marketing

- STC link on your website
- Articles posted on each other's websites
- STC 'Investment Professional' page

Website Link Example

<p>Residential Investment Property Management Commercial Timeshares Finance Consultants Contact Us</p>	 	
<p>Return to the main page</p>  <p><i>Learn how to use your IRA to Invest In Real Estate</i> (click here)</p> <p>Security Trust Company 1 866-682-3683 info@securitytrustcompany.com Visit us on the Web</p>	<p>VSE Capital Realty, Inc. has been doing business in the Northern Virginia area for over 25 years. Our Company goals are to offer our investors:</p> <ul style="list-style-type: none">• The opportunity to invest in the dynamic Northern Virginia real estate market;• Investment programs that yield above average rates of return on investment;• Enhanced after tax ROI through strategically tax structured investments;• Investments with financial security relative to ROI returns and potential value appreciation of our client's investment. <p>VSE Capital Realty, Inc. offers the following types of investments on an on-going basis to assist our investment clients with realizing their investment objectives.</p>	<p>Select an Investment group for more information</p> <p>VSEF Investors, LLC Download forms: Private Placement Memorandum Subscription Agreement</p> <p>Braddock Ridge Partnership</p> <p>Target Market Maps</p>

Group Teleconference Calls

- You have an investment opportunity or service
 - You have a group of contacts who might be interested in investing retirement funds in your opportunity
 - Our representative schedules group teleconference call/PowerPoint presentation to explain self-direction
- Contact your STC representative
- Contact Nicole Price, Director of Sales & Training
 - 301-665-2859 or 717-377-0247

Partner with Us!

- Cooperative Business Partners
- Connecting our contacts and our networks
- Many different ways we can work together
- You choose

Interested in Discussing?

Nicole Price, Director of Sales & Training
nicole.price@securitytrustcompany.com

301-665-2830

717-377-0247